12 interview questions on the future of publishing for Marcia Meier, author of *Navigating the Rough Waters of Today's Publishing World*

- 1. With so many publishers cutting back on the number of books they produce, how can a writer possibly hope to get published?
- 2. Fewer and fewer people are reading for pleasure, and fewer novels are being published. Is there still a market for new and emerging fiction writers?
- 3. Can nonfiction book writers make a living? If someone wants to write a book about their hobby or passion, what's the best way to get it published?
- 4. I hear a lot of lamentation that the short story is dead. Is there still a market for short stories?
- 5. Aren't self-published books generally considered substandard? I have heard it's the kiss of death for most authors to self-publish.
- NAVIGATING THE ROUGH WATERS
 OF TODAY'S PUBLISHING WORLD
 GRIFICAL ADVICE for Winters from Industry Insiders

 MARCIA MEIER
- 6. Why are first-time authors turning to print-on-demand technology through an online publisher? Is that a good way to break into the market, or does it mean no legitimate publisher will look at your work again??
- 7. Are there specific circumstances under which self-publication is the best way to publish?
- 8. As more and more newspapers close their doors, is there a future for writers who want to be journalists?
- 9. How is the Internet changing the way writers write?
- 10. What's the first step for a beginning author looking for an agent?
- 11. Should writers start blogging even before they have a finished book manuscript?
- 12. What do writers really need to know about Twitter, Facebook and social media? Aren't all "new media" strictly for young people who don't read books anyway?



For more information on *Navigating the Rough Waters of Today's Publishing World* (Quill Driver Books, June 2010) or to arrange an interview with author **Marcia Meier,** please contact Jaguar Bennett at Quill Driver Books, (800) 345-4447, Publicity@QuillDriverBooks.com